REMARKS

Applicants respectfully request reconsideration of the present U.S. Patent application as amended herein. Claims 1 and 9 have been amended. No claims have been added. Claims 7, 8 and 21-46 were previously canceled. Claims 47-98 have been canceled herein. Thus, claims 1-6 and 9-20 are pending.

CLAIM REJECTIONS – 35 U.S.C. § 102(e)

Claims 1-6, 9-12, 14, 17 and 47-98 were rejected as being anticipated by U.S. Patent No. 4,862,268 issued to Campbell (*Campbell*). Claims 47-98 have been canceled. Therefore, the rejection of claims 47-98 is moot. For at least the reasons set forth below, Applicants submit that claims 1-6, 9-12, 14 and 17 are not anticipated by *Campbell*.

Claims 1 and 9 have been amended to recite an interactive command. Applicants agree with the Office Action that *Campbell* does not disclose an interactive command.

See page 4. Therefore, *Campbell* cannot anticipate the invention as recited in claims 1-6, 9-12, 14 and 17.

CLAIM REJECTIONS – 35 U.S.C. § 103(a)

Claims 7, 8, 13, 15, 16 and 18 were rejected as being unpatentable over *Campbell*. Claims 7 and 8 have been canceled. Therefore, the rejection of claims 7 and 8 is moot. The independent claims recite specific command features that are supported by the command protocol and further that each command is pre-pended with an address and an identifier to specify one or more receivers. *Campbell* does not teach or suggest the full set of features recited in the claims or the pre-pending of an address to specify one or more receivers. Therefore, *Campbell* cannot render the claimed invention obvious.

As to the Official Notice, in accordance with MPEP §2144.03, Applicant hereby

traverses Examiner's Official Notice and respectfully requests that the Examiner either

(1) cite a prior art reference that supports such a position pursuant to MPEP § 706.02(a);

(2) submit an affidavit pursuant to C.F.R. 1.104(d)(2); or (3) withdraw the obviousness

assertion.

CONCLUSION

For at least the foregoing reasons, Applicants submit that the rejections have been

overcome. Therefore, claims 1-6 and 9-20 are in condition for allowance and such action

is earnestly solicited. The Examiner is respectfully requested to contact the undersigned

by telephone if such contact would further the examination of the present application.

Please charge any shortages and credit any overcharges to our Deposit Account number

02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN, LLP

Date: October 28, 2008

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